



4 **MANE LION**
A PUBLICATION OF LIONS DISTRICT 4-C1



Volume 15, Issue 4

October 2009

. **What a wonderful time** I'm having visiting the great Lions Clubs that we have in our District 4-C1. I am amazed at the number of outstanding and innovative community projects our members are involved in.



DG Becki Stange

MOVE TO GROW. At our upcoming Cabinet Meeting in Burney (Saturday, October 24), we will launch a Membership Campaign by asking currently existing clubs to pledge the number of new members they will obtain by the end of June 2010. The goal is to increase the average size of the clubs within our district by...

bringing in new members,
solving retention problems where they exist,
reviving clubs at risk of suspension, and
energizing clubs.

All clubs can **Move to Grow** by...

inviting more spouses and women through the We Need You campaign,
organizing recruiting campaigns utilizing LCI's best practices,
forming club branches, and
identifying areas in need of special assistance.

Take up the challenge. If we are successful in growing our clubs in the next few months, we will make a brighter future for millions of people who need our service. To aid in our campaign, President Wirfs has established a **New Year Ginkgo Award**. To qualify for the award, our district needs to increase its average club size by two (2) between September 1 and December 31, 2009. (For the purpose of this award, our average club size is **24** (1284 members, as of August 31, 2009, divided by 53 clubs).

To achieve the award target, the average club size needs to increase by 2 members (to 26 members). The district will need a net district membership increase of 86. Some clubs will grow more, some less. The overall net growth figure of 86 is what is needed to satisfy the award criteria. You will receive more info at the Cabinet Meeting in Burney.

Philippine Typhoon Relief. As of September 30, 2009, LCIF had awarded \$30,000 in emergency grants – \$10,000 each to three Districts in the Philippines. The funds will be used primarily to provide items of urgent need, including food, water, and medicine.

According to our Past International Director, Dana Biggs, LCIF has also established a special account for Philippine typhoon relief, titled Ondoy-Ketsana Typhoon (PHIL) 2009. If any club wants to contribute specifically to the relief effort, please indicate that on the check. There are no plans for the donated funds to go towards a Melvin Jones Fellow at this time. LCIF will determine in cooperation with the local Lions where the funds should be spent and what is needed most.

We Serve because We Care

They don't care how much we know, until they know how much we care!

Dist. Gov. Becki Stange
*Paradise Business &
Professional Lions Club*

Vice DG Paul Halcomb
Loma Rica Lions Club

2nd VDG Lee Hollowell
Shingletown Lions Club

**4-C1 Affiliated Lioness
Clubs**

President

Lioness Diane Lucido
Mountain Lioness

Vice Pres.

Lioness Pat Uyemoto
Gridley Lioness

Secretary

Lioness Madelyn Mason
Loma Rica Lioness

Treasurer

Lioness Geri Russak
Mountain Lioness

Lions in Sight Clinic—Sept. 18th & 19th, 2009



Vice District Gov.
Paul Halcomb



2nd Vice Dist. Gov.
Lee Hollowell

I left my home early on the morning of September 13th to catch a 6am flight from Sacramento and head to Chihuahua, Mexico for the Lions in Sight Clinic, where I joined 9 other volunteers from California. We had a few days of sight-seeing, and unfortunately I also had to check out the local medical clinic after a fall. Where else can you get a doctor to make a house call plus make a splint for a fracture for 100 pesos (\$9.00)? On September 17th after visiting the Copper Canyon area we headed by train back to Chihuahua, where we were met by some of the local Lions and escorted to our hotel in the town of Delicias. Despite sore muscles and bruises I was still very anxious to get to the clinic and have what I had heard was a great experience. Nothing was going to get me down. For two days the three optometrists checked out the local patients and the rest of us fitted glasses according to the doctor's prescriptions. During that time period we saw close to 800 people, and experienced how all of those eye glasses that Lions collect can do so much good. The smiles, the hugs, and the heartfelt thanks from those we gave glasses to will have lasting memories for me. One lady when she could finally see to read broke down in tears - she would be finally able to read her bible she said. The local Lions who hosted us were wonderful and took care of our hotel, meals and transportation for three days - they also had a great thank-you party for us on the last night, where they presented us with certificates and T-shirts from their club. This was an experience that I will never forget, and one that I hope to be able to repeat in the future - minus the bruises of course. I encourage all of you to partake in this opportunity if you can - I guarantee it will give you memories you will cherish when you see how little it takes to make someone smile. Even if you do not know the language, smiles and hugs are universal. For me this trip was what Lionism truly is. Lion Chris Bohn - President Redding Host Lions Club

Dr. Lassa
Frank fitting a
young boy
with glasses





Lions Leadership Institute

January 15th to 18th 2010

Harris Ranch

This program is for all MD-4 Lions interested in leading and motivating volunteers using the style and skills taught by Lions Clubs International.

Cost: \$250

Open to the first sixty Lions who register, by 12/31/09.

** Please register early as there is a pre-class assignment that needs to be completed.*

Lions Leadership Institute application

Name _____

Address _____

City _____ Zip code _____ Phone _____

Club _____ District _____ Email _____

Date _____ Check # _____

When completed send to:

Chris Morris

2198 Casa Mia Drive or cdmsr@pacbell.net

San Jose, CA 95124

408-371-6866

District 4C-1 Lioness report

It's with a sad heart to report that one of our District honorary Lioness PDG First Lady Shirley Story (she was the second one chosen) has passed away, over the years she was a staunch supporter of the Lioness. She was also a Honorary Lioness member of Mountain Lioness club. We will miss her friendliness and smiling face. I hope to see you in Burney at the cabinet meeting October 24th. They are still looking for a place for us to meet so it will be announced later. Don't forget Burney has been in the 30's at night, so bring a sweater. Lioness keep up the good work with your projects.

"We Serve"

Lioness Diane Lucido, President
District Lioness of 4C-1

Fall River Lions and US Census Bureau

The Fall River Lions Club has donated the use of their Lions Hall in McArthur to the US Census Bureau for the training of new census takers. We allowed the Census Bureau to use the Lions Hall "free of charge" for a week of training back in April and then again this past week of Sept. 21st to the 25th.



GOING GREEN IDEAS

Adopt Something.

An animal, a stream, a whale. There's almost no limit to the number of environmental causes to which you, your friends, or your Lions club can do.

Avoid Fast Food.

Most fast food is over packaged and most fast-food companies are responsible for producing mountains of trash. By avoiding fast food whenever possible, you'll help reduce this needless waste.

Welcome to District 4-C1

- Lion Rich Landeman—Red Bluff
- Lion John Freeman—Red Bluff
- Lion Lew Ferrin—Sutter
- Lion Pat VanBuren—Sunset Buttes



Updated Tentative Agenda

Shasta Region Cabinet Meeting— Saturday October 24, 2009— Host Club: Burney Lions

- 7:00 – 9:45 a.m. Committee and Foundation Meetings—*Independently scheduled, as necessary
- 9:30 – 10:00 Zone and Region Chair Caucus
- 10:00 Business Meeting
- Call to Order – RC Walt Libal
- Roll Call of Clubs – CS Maggie Robeson
- Pledge – ZC John Fitzpatrick
- Song – ZCs Flora Gordon and Mary Smith
- Invocation – CC PDG Dave Marceau
- Introduction of DG Becki Stange – RC Walt
- Introductions (Protocol established) PDG Stan Story
- Secretary's Report – CS Maggie
- Treasurer's Report – CT Brock Bowen
- LIS/LCIF Presentation – PID Bill Iannaccone
- Lions Rose Parade Float – PDG Steve Robeson
- MERL Team Presentation – PDG Skip O'Brien, Coy Moody, 1st VDG Paul Halcomb,
2nd VDH Lee Hollowell, RC Walt Libal.
- Invocation – CC PDG Dave
- Raffle Ticket Sales and Buffet Lunch
- 1:00 p.m. Region Chair Introductions of Zone Chairs
- Lassen Region – Joe Schwarm — North Zone – Marilyn Moody—
South Zone – John Helfrick — West Zone – John Wagner — East Zone – Bob Wagner
- Shasta Region – Walt Libal — East Zone – Flora Gordon— North Zone – John Fitzpatrick
Central Zone – Mary Smith
- North Butte Region – Margaret Albiston— North Zone – Bill Padula – South Zone – Dan
Lolmaugh— West Zone – Karen Kelly–Havener— East Zone – Ed Butler—
Central Zone – Joe Miller
- South Butte Region – Roberta Halcomb—North Zone – Shirley Storey— West Zone –
Patti Jenkins— East Zone – Bill Rapp— Central Zone – Aron Whealy
- Committee Reports (3 min. maximum)
- Student Speaker Contest – PDG Dave Marceau
- Presentations to visiting dignitaries— Comments from visiting dignitaries
- Raffle – Burney Lions Presidents Fred Foerster
- Closing Remarks – VDGs Paul Halcomb and Lee Hollowell
- Closing Remarks – DG Becki Stange
- Benediction – CC PDG Dave Marceau
- 3:00 Adjournment
- 3:15 – ? Committee and Foundation Meetings • Independently scheduled, as necessary

Note: Location and time of Lioness Meeting TBA*

REGISTRATION DEADLINE – OCTOBER 10, 2009—PLEASE BRING A PRIZE TO CONTRIBUTE TO THE RAFFLE

* Contact Walt Libal (530) 335-2515 prior to 10/10 to secure availability



Correction to the Directory Page 29
Red Bluff Lions Club
President: Richard Lindeman
710 Ashmount Ave.
Red Bluff, CA 96080 Home Phone: 530-527-7988
Cell Phone: 530-840-0547



The MERL team is not the people Lion Maggie listed. The following are the correct committee members:

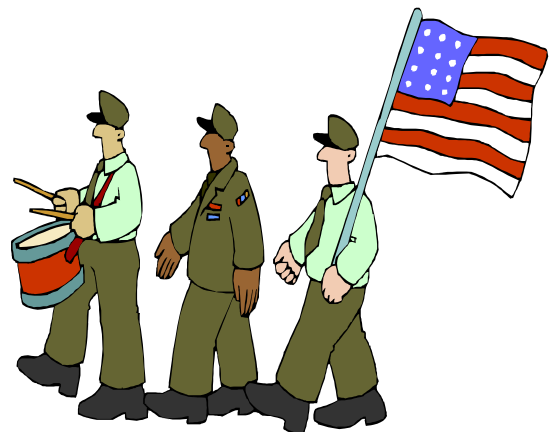
- Coordinator: PDG Skip O'Brien
- Membership: Lion Coy Moody
- Extension: 2nd VDG Lee Hollowell
- Retention: 1st VDG Paul Halcomb
- Leadership: Lion Walt Libal



The Red Bluff Leos are selling raffle tickets for wood. The tickets are selling for \$5.00 or 5 for \$20.00. For information or to purchase tickets contact Lion Rita Hidy at 530-527-7988 or r_hidy@yahoo.com



On November 7, 2009, Shasta Lake Lions Club is hosting a Veterans Day Parade. The parade last year was the largest north of Sacramento. Shasta Lake is a small but busy club. This year, as well as a large number of veterans groups and the C17 flyover, they have obtained the loan of a 30' X 60' flag to be carried on the parade route. It would be very spectacular if we could get enough Lions (in their vests) to carry this enormous flag down Shasta Dam Blvd. For more information please contact President Elmer Ellsworth at 530-941-2095.



Hope to see you there.
Zone Chair Marilyn Moody

**PEACE POSTER
CONTEST**

The Power of Peace (Judging for 4-C1 Winner)

Since the District 4-C1 meeting falls too early to have the attendees vote for the Peace Poster winner for 4-C1, we request that the club winner's posters be sent postmarked on or before the deadline of November 15, 2009 to: Lion Susan Prah, 4861 Huntington Dr., Redding, CA 96002. These winners will be judged by artists for District 4-C1 and the winner will be forwarded to the Multiple District Chairperson for the next level judging on Dec. 1, 2009. Hope to see lots of entries.

Susan Prah, District 4C1 Peace Poster Chair
530-221-2789

Governor Becki's official visitation to the
Red Bluff Lions Club.

she presented President Richard Lindeman
with a Melvin Jones Award.



Causes of Membership Drops

- Poor Club leadership.
- Lack of proper screening for quality members.
- Improper induction ceremony.
- Inadequate orientation of the new member.
- No participation or involvement.
- Non-fulfillment of sponsor's responsibilities.
- Insufficient attention to members (new or old).
- Lack of friendship or fellowship.
- Cliques.
- Misjudgment in committee appointments and improper use of talents.
- No meaningful Club projects.
- Clubs do not measure up to expectations.
- Boring meetings—too formal and inflexible.
- Wrong meeting time and/or place.
- Poor order, planning and objectives. Lack of individual and collective discipline in reaching a common purpose.
- Complacency, indifference and apathy on the part of some Club members and officers.
Loss of faith.
- Lack of proper recognition.
- No motivation, enthusiasm or dedication.
- Poor communication between officers and members.
- Excessive cost—too many parties and social events.
- No follow-up on transfer members.
- Lack of encouragement to members (new and old) to attend District and International affairs, such as Forums, Conventions, Zone meetings, Regional meetings, etc.
- Inadequate publicity to gain community support.
- Lack of continuing membership growth and development programs.

—From a survey among current and past International
Officers and
Directors.

<u>TEAM PLAYERS</u>	vs.	<u>TEAM SLAYERS</u>
<ul style="list-style-type: none"> • Team players are committed to the goals of the group and enthusiastic about their work 		<ul style="list-style-type: none"> * Team slayers complain and drag their feet through every task
<ul style="list-style-type: none"> • Team players are willing to give new ideas a fair try 		<ul style="list-style-type: none"> * Team slayers are unwilling to change from the old way of doing things
<ul style="list-style-type: none"> • Team players appreciate other team members' strengths regardless of their race, color, handicap, or skill level 		<ul style="list-style-type: none"> * Team slayers are prejudiced against other team members because of differences: race, color, handicap, or skill level
<ul style="list-style-type: none"> • Team players enjoy working with others and see the many benefits of working together 		<ul style="list-style-type: none"> * Team slayers want to remain separate from the group or think it's best to do everything alone
<ul style="list-style-type: none"> • Team players concentrate on controlling their own behavior 		<ul style="list-style-type: none"> * Team slayers want to control others and think people need 'fixing'
<ul style="list-style-type: none"> • Team players work out problems directly with other team members 		<ul style="list-style-type: none"> * Team slayers sabotage, tattle, and backstab others to get even for past problems
<ul style="list-style-type: none"> • Team players take responsibility for their own tasks, but are willing to help others until the entire job is completed 		<ul style="list-style-type: none"> * Team slayers do the minimum that is expected of them and resent any suggestion that they help others with their tasks

Sitting on the side of the highway waiting to catch speeders a State Police Officer sees a car puttering along at 22 MPH. He thinks to himself, "This driver is just as dangerous as a speeder!" So he turns on his lights and pulls the driver over.

Approaching the car, he notices that there are five old ladies, two in the front seat and three in the back—eyes wide and white as ghosts!

The driver, obviously confused, says to him, "Officer, I don't understand, I was driving exactly the speed limit! What seems to be the problem?"

"Ma'am," the officer replies, "You weren't speeding, but you should know that driving slower than the speed limit can also be a danger to other drivers."

"Slower than the speed limit?" she asked. "No sir, I was doing the speed limit exactly, Twenty-Two miles an hour!" the old woman says, a bit proudly.

The State Police officer, trying to contain a chuckle, explains to her that '22' was the route number, not the speed limit. A bit embarrassed, the woman grinned and thanked the officer for pointing out her error.

"But before I let you go, Ma'am, I have to ask... Is everything in this car ok? These women seem awfully shaken and they haven't muttered a single peep this whole time."

"Oh, they'll be all right in a minute officer. We just got off Route 119."

Mane Lion Press Box

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Please submit any copy for future editions by the earliest date possible.

**Deadline is the
20th of the month
For the next edition!!**

The Mane Lion will consider any submissions by Lions, Lionesses and Leos of District 4-C1, space availability and timelines being the

**We're on the Web!
www.4C1Lions.org**

Happenings for October

October 10th & 11th

October 12th

October 16th to 18th

October 24th

October 31st

White Cane Days

Columbus Day

Council of Governors

Foster City

Burney Cabinet Meeting

Halloween



Hello All—

Governor Becki & PDG Steve Robeson had a chance to do some final planning for our upcoming Cabinet Meeting in Burney. Please plan to attend the Zone and Region Chair Caucus from 9:30 – 10 on Saturday morning. After lunch the Region Chairs will introduce each Zone Chair in his/her region and have a minute to tell about the region as a whole. Zone Chairs, you will have a few minutes to spotlight great activities and projects being done by your clubs. PLEASE plan to turn in a written copy of your Zone Chair or Region Chair Report at that time. Thanks! Looking forward to seeing all of you

MANE LION
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