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DG Steve Robeson

District Governor Steve Robeson

Etna Lions Club

Vice District Governor Skip O'Brien
Cabinet Secretary Dave Marceau
Cabinet Treasurer Becki Stange

Happy New Year!

By Steve Robeson, District 4-C1 Governor

Greetings and welcome to a new "Lion Year." I know there is much on your table as a Lions Club, as we all do so much for our community.

Please join with us as we kick off things at the Transitional meeting in Palo Cedro July 29. Good, casual, and inexpensive meals will be served by the Palo Cedro Lions (see flyer on page 4), and we can all attend our all-star football game.

My visitation schedule is on page 2. I'm anxious to see you all and learn about you firsthand, as well as to have some fun!

The campaign SightFirst II

efforts are being organized around our District. I'm very pleased with our initial responses on the two-year fundraising request for this fine program. Some clubs have already begun fundraising!

Our officer trainings went very well on the weekend of June 17-18. We made all four regions and had some enthusiastic training. A great big thanks to the four host clubs: Loma Rica (Debbie Sparks, Linda Saala, and Paul Holcomb), Gridley (Herman Sunderman and Becki Stange), Cottonwood (Max Blazon and Bob Garr), and Dunsmuir (Corky

4-C1 Affiliated Lioness Clubs

Lioness President Joyce Wimple

Loma Rica Lioness

Lioness Vice President Susan Gannon
Lioness Secretary Madelyn Mason
Lioness Treasurer Phyllis Cantwell

Gussman). Special thanks to your Cabinet Officers who gave up all or part of their Father's Day weekend: Skip O'Brien, Becki Stange, Dave Marceau, Bob Garr, Corky Gussman, Mick Shatswell, and Paul Holcomb.

Please read my "ad" in the new directory (you'll get in July). It explains my hopes that you'll either start a club newsletter or improve your existing one. It's worth your effort, since it's directed to your members.

Speaking of the directory, consider sharing it with members of your club. Also please share the Mane Lion! Use both to inform members.

Let's Get Ready To... SERVE!

By Skip O'Brien, District 4-C1 Vice Governor

Sharon and I attended our first Council of Governors Meeting last month in Sacramento. By the time you read this we'll be enjoying the LCI Convention at Boston.

For those of you who have no interest in the LCI Convention, consider the USA/Canada Leadership Forum in September. Check it out on the web at www.usacanadalionsforum.org.

I will make every effort to keep from boring you in the space allotted. However, you may find that on occasion there will be a duplication of

information elsewhere in the newsletter. Heck, I couldn't prevent it when I was editor. You certainly can't expect me to do it now?

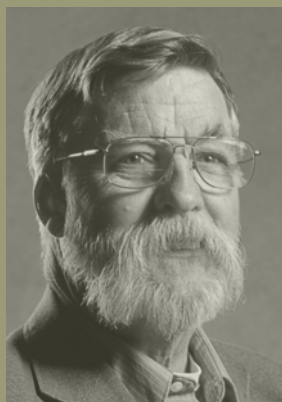
It is not too soon to consider attending the Lions Leadership Institute on January 12-15, 2007 (a holiday weekend) at Cal-Poly Pomona. The fees for institute cover meals, lodging and materials. Information provided to attendees is useful in our daily activities as well as in Lions. We can provide you with an application.

Don't forget about the

opportunity to provide a close shave at the end of September by making a contribution to Campaign SightFirst II.

Clubs are also reminded that they should have their Peace Poster materials ordered for the contest. The deadline for club submissions is November 15, 2006. Feel free to contact me for further information.

I look forward to seeing many of you at Transition in Palo Cedro or at the 4-C1 All-Star Football Classic on July 29 at Shasta College.



VDG Skip O'Brien

DG Visitation Schedule

Date	Club	Time
July 9	Fort Jones	5:00 PM
July 18	Paradise Host	7:00 PM
July 19	Paradise Ridge	Noon
Aug 10	Trinity Lake	7:30 PM
Aug 17	Lakehead	7:00 PM
Aug 24	Quincy	Noon
Aug 24	Chester	6:30 PM
Aug 28	Live Oak	6:30 PM
Aug 29	Colusa	6:00 AM
Aug 30	Shasta Lake	7:30 PM
Aug 31	Redding Host	Noon
Sept 5	Paradise B And P	Noon
Sept 5	Palo Cedro	7:00 PM
Sept 6	Graeagle	7:00 AM
Sept 6	Meridian	7:00 PM
Sept 7	Oroville Host	7:00 PM
Sept 12	Weaverville/Lewiston	6:00 PM
Sept 13	Hayfork	6:30 PM
Sept 21	Foothill	7:00 PM
Sept 27	Yreka Host	Noon
Oct 2	Mountain	7:00 PM
Oct 3	Fall River	7:00 PM
Oct 5	Willows	7:00 PM
Oct 10	Shingletown	4:00 PM
Oct 16	Mt. Shasta	7:00 PM
Oct 17	Alturas	7:00 PM
Oct 19	Chico Host	7:00 AM
Oct 19	Burney	7:00 PM
Oct 20	Enterprise	7:00 AM
Oct 24	Linda	7:00 AM
Oct 24	Marysville	Noon
Oct 24	Yuba Feather	7:00 PM
Oct 25	Peach Bowl	7:00 AM
Oct 25	Yuba City Pride	Noon
Oct 25	Sunset Buttes	7:00 PM
Oct 26	Hamilton City	7:00 PM
Oct 31	Chico Breakfast	7:00 AM
Nov 2	Happy Camp	7:00 PM
Nov 8	Dunsmuir	7:00 PM
Nov 9	Big Valley	7:30 AM
Nov 9	Sutter	7:00 PM
Nov 14	Anderson/H.V./Cottonwood	7:30 PM
Nov 15	Biggs	6:30 AM
Nov 16	Redding Breakfast	7:00 AM
Nov 16	Wheatland	7:30 PM
Nov 20	Scott Valley	7:00 PM
Dec 7	Red Bluff	6:30 PM
Dec 13	Forest Ranch	7:30 PM
Dec 20	Gridley	6:30 PM
Jan 11	Etna	7:00 PM

Lions News Network

This summer Lions Clubs International is launching the Lions News Network (LNN), a place for Lions and non-Lions to watch a variety of video programs, including the ground-breaking Lions online news magazine "LQ - Lions Quarterly." LNN is accessible through the Lions Clubs International Web site (www.lionsclubs.org) and also offers Lions the chance to order video presentations and download public service announcements (PSAs) online. Visit the LNN in the News & Events section under "PR Tools" at the following direct link:

www.lionsclubs.org/EN/content/lnn/index.html

Be sure to promote this great resource, along with the innovative and original "LQ" to your fellow Lions. Please submit story ideas, information about interesting upcoming activities and eye-catching photos to LQ@lionsclubs.org.

"No pessimist ever discovered the secret of the stars or sailed an uncharted land, or opened a new doorway for the human spirit." - Helen Keller

Got Bingo?

Lighted bingo board for sale. \$250.00 The board can be hung on wall or has a movable stand.

Included:

- Over 600 used bingo cards
- 99 new bingo cards
- Ball counter #'s and stand
- 10 daubers
- Paper goods
- 1 new box of quick picks

Call Mountain Lions (337-6540) for more info.



A Funny Thing Happened...

Have you ever been to a **USA/Canada Lions Leadership Forum**? Why not??

If you have been, you know its value, and it's time to go again! This year they began a new program called the **"Bring One Campaign."** It is hoped that all of you who have enjoyed the Forum in the past will invite a first timer to attend the Columbus Forum.

USA/Canada Lions Leadership Forum will be held on September 25-16, 2006, in Columbus, Ohio. The Forum's Mission Statement is to develop leaders, motivate and educate attendees, provide an open exchange of ideas, and support programs and goals of Lions Clubs

International. There will be over 80 seminars to do just that. During the Forum there are also four outstanding speakers to motivate you in various areas of your life.

The theme of this year's Forum is **"Discover a New World of Leadership & Service"** which echoes the "We Serve" theme of our 2006-2007 International President Jimmy Ross. Jimmy will speak at the Saturday luncheon, and I guarantee that his great enthusiasm will motivate you about being a Lion.

Brochures containing the registration form will be available at our July Transitional Meeting in Palo Cedro, or call Lion Becki Stange at 873-1819, and she will send you one.



It isn't often that a candid shot such as this shows up. This was taken at the MD4 Council of Governors Meeting in Sacramento last month. Do you think either DG Steve Robeson (center) or IPDG Bob Prahl (right) were *REALLY* listening to what VDG Skip O'Brien (left) had to say?

Looking Good!

By Bob Petzner

"If your clothes aren't becoming to you... you should be coming to us."

Some variation of that sign adorned the front of a cleaning establishment in my home town and will be my goal as I offer my experience to help you as your district publicity chairman in 2006-2007.

If you are content with your relationship with the media and local recognition, read no further. If not, find comfort and counsel from my experiences: Forty plus years as a Lion, eight times a District Public Relations chair (C-1 and C-5), seven years on the MD4 Public Relations Committee, an organizer and writer for the MD-4 "The Leader" newspaper, frequent contributor to The Lion magazine, co-editor of an MD4 winning scrapbook, and 32 combined years as a newspaper reporter-editor

and university public information officer. Most recently I've been publicizing the Chico Breakfast Lions All-Star Baseball and Softball games as well as clubs winning district awards and those named by Gov. Steve Robeson to his cabinet.

As Lions we do good things but... Does everyone know that? If we were better known would there be more interest among prospective members? Are our fund-raisers getting enough attention so that are earning all that they can?

Publicity can be the difference so let's just settle for this motto: "If your image is not becoming to you...you should be coming to me."

Bob Pentzer, 893-0507
bobkay@sbcglobal.net

Lioness Update

By Joyce Wimple, 4-C1 Lioness President

Transition is the end of the month and that means the start of a new year. I encourage you to review your projects and activities for updates and additions. Lioness should notify their sponsoring Lions Club of their annual activities for insurance purposes.

I will be attending my 45th class reunion the weekend of Transition and will not be able to join you. Enjoy the company of your fellow Lioness and Lions by having a great time at the All-Star Football Game.

The Furthest Thing From His Mind...

By VDG Skip O'Brien

Now that there's this thing about shaving the VDGE, everyone wants to know how it will work. First rest assured that all funds raised will go to Campaign Sightfirst II. Your group coordinators can explain to your club about CSF II. CSF II will continue through until the end of fiscal year 2008, so this is just the beginning.

The goal is to raise a minimum of \$2000 before September 30 at the District 4-C1 Cabinet Meeting in Burney. At that time, if the goal has been met, someone will have a go at Lion Skip O'Brien's beard. If there is an overwhelming response and the district raises \$5000, we have a shot at Lion Mick Shatswell's beard. Let's put some FUN into fundraising.

Anyone or any club can make a donation for any amount. It is the cumulative total that counts. Payment must be by check payable to:

LCIF- Campaign SightFirst II
c/o Skip O'Brien
2007 Balsam Way
Anderson, CA 96007-4006

If a club or individual wishes to designate their contribution toward a Melvin Jones Fellowship, please make a separate note. All funds will be forwarded to the District 4-C1 LCIF Chair, who will in turn forward them to the Lions Clubs International Foundation.

For more information about CSF II call your Group Coordinator for a club presentation or visit www.lions-csfii.org on the internet.

Transition Agenda

Palo Cedro

July 29, 2006

12:00 pm	Lunch
12:45- 1:30	Installation of Cabinet Officers
Call to Order	PRC Mark Smith
Pledge	PZC Barbara Gussmann
Song	PCS Anita Schwarm
Invocation	Lion Joe Schwarm, Chaplin
Welcome	IPDG Bob Prah/DG Steve Robeson
Secretary's Report	PCS Anita Schwarm
Treasurer's Report	PCT Larry Lewis
Lioness Report	
Committee Reports	

3 min maximum; all reports written and given to CS

- Shasta Region
- Lassen Region
- North Butte Region
- South Butte Region
- Disaster Committee
- Peace Poster Contest
- MERLO
- Mane Lion
- LCIF/LEHP
- Health Foundation
- Humanitarian Foundation
- Budget & Finance
- Pin Chairman
- Lions in Sight
- Gift of Life
- Proud Lions
- Women's Membership
- Publicity
- Youth Exchange
- Flag Report
- Long Range Planning
- Leos
- Camp McCumber
- Environment
- Student Speaker Contest
- White Cane
- LEF
- City of Hope

All Star Football Game

- 4 pm Tailgate party (Meal)
- Awards presented by IPDG Bob Prah
- All-Star Football Game at Shasta College

Shasta Region

LIONS DISTRICT 4-C1 TRANSITIONAL CABINET MEETING



JULY 29, 2006
PALO CEDRO, CA



In Conjunction With The

LIONS ALL-STAR FOOTBALL GAME

LOCATION: Millville Grange Hall
22037 Old 44 Drive, Palo Cedro

AGENDA: Lunch – 12:00PM
Cabinet Meeting
All-Star Football Game

Clubs are urged to please bring raffle prizes to help defray expenses and provide for geniality!

Saturday Lunch and Tailgate Type Dinner before the Game

_____ x \$ 10/person = _____

Name: _____ Club: _____

Make checks payable to **Enterprise Lions Club** and mail to:

Lion Bob Garr
2350 Nebula Street
Redding, CA 96002

Deadline for reservations – July 22, 2006

Come join everyone for a fine meeting and a fun evening of Football!

Hotel Information:

Holiday Inn Express
1018 Twin View Blvd, Redding, CA 96003
(530) 241-5500
AAA Room Rate is **\$99.10**

Entry To All-Star Game Not Included.
Tickets to the game are \$5, call Lion Carl Moody at 873-2133.

Around The District...



We Serve

39 Years and Counting

It is hard to imagine, but Lion Bill Hovis has been a member of the Burney Lions Club for **39 years!** During this time, Lion Bill has been an active member, serving in practically every position available to a Lion, and is still active today. Certainly an inspiration for any new member of any club to emulate!!

Officer Training A Success

The Officer Training Workshop were held on Saturday, June 17 in Loma Rica and Gridley, and Sunday, June 18 (Father's Day no less) in Cottonwood and Dunsmuir. Although turnout was light, a good time was had by all. Sessions for all club positions plus a how-to workshop on creating a club website were offered. With well over 150 years of combined Lions experience, attendees learned from some of the best officers this District has to offer (if I do say so myself!). If you were unable to make it, look for other opportunities at each of the four Cabinet Meetings held throughout the coming year in each region around the District. As a newly elected officer, you are NOT alone. There are members not only in your own club, but all around 4-C1 willing to help you make your tenure not only a success, but fun, memorable, and worth all the effort you put into the office.

The Human Touch

This simple poem reminds us that genuine friendship is about the closeness of hands, hearts, and souls. It also, incidentally, captures the profundity of "touch" between Helen Keller and Anne Mansfield Sullivan.

*'Tis the human touch in this world
that counts,
The touch of your hand and mine,
Which means far more to the fainting
heart,
Than shelter and bread and wine;
For shelter is gone when the night is
o'er,
And bread lasts only a day,
But the touch of the hand and the
sound of the voice
Sing on in the soul always.*

Many thanks to the Paradise Host Bulletin Editor for sharing this poem.

Jothkill Lions Club Presents

BLUES FOR BILOXI

Featuring

Daniel Castro

Raymond Victor/Suzy Tyler
and the DeJa Blu' Band

Big Mo

Wheels of Fire Blues Highway

Big Lem's BBQ, Park Setting, Vendors,
Beer Garden and more

11:00 am to 7:00 pm August 12th, 2006
call 530-740-3297 Tickets \$20
or 530-742-5466

5667 Fruitland Road Profits to be donated to
Loma Rica, Ca. 95901 hurricane victims
in Mississippi

 **Help Us Help Them**

Cookbook Goes To The Dogs

All members are invited to submit recipes for the Foothill Lions "Pot of Gold" Cook book which will be used as a *Canine Companions for Independence* fund raiser. All recipes that are used will include the Club name and name of the person submitting the recipe. Simple, not lengthy recipes will be given special attention, as we are seeking pot-luck foods as well as other favorite items.

Recipes may be mailed to Foothill Lions Club, 5667 Fruitland Rd, Marysville, Ca 95901, attn CCI Trustee June Brown, or you may e-mail to democat@syix.com. Please use black ink which is easier to read and copy. Also, we are looking for someone to help develop some cartoons featuring Lions. Name credit will be given.

This can be an on-going project for a most worthy cause. If you have any questions, or suggestions, or can do some cartoons, please feel free to e-mail or call me at (530) 743-7266.

EXCUUUUSE ME!

In the May issue of this newsletter, your editor made not one, but TWO not-so-small "boo-boos" in the Convention highlights.

First, Lion Ken Evens was NOT playing the "panio". Rather, Lion Al Biegler was playing the PIANO. When Lion Ken contacted this editor regarding the error, he commented that he could not remember which end of the piano to blow into!

Second, in the Awards section, the Best Dressed Lady award was not listed. Unfortunately, although the winner was apparently from the Hayfork Lions, the editor still doesn't know WHO won.

Mia Culpa, Mia Culpa!

Loma Rica's 5th Anniversary Warm September Nights Show-n-Shine Car Show September 16th, 2006 10 AM to 4 PM

Open to pre-1975 cars, trucks and all motorcycles.

Register Early! Car Show Capacity: 100 Vehicles -excluding motorcycles

LIVE MUSIC
By Jimmy & the Jets
BREAKFAST
Served 8-10


Beautiful
Park-like
Setting

Bar-B-Que
Raffles

Location:

5667 Fruitland Road, Loma Rica, CA 95901

For More information please call:

After 5PM Kenn or Sheri Vess @ 743-4084 Or

The Foothill Lion's Club from 4PM-6PM M-F (530) 742-5466

2006 Registration
Registration/Check-in: 7:30 AM 'till 10:30 AM 9-16-06

Name: _____
Address: _____
City _____ State _____ Zip _____
Phone _____

1. Make _____ Model _____ Year _____
2. Make _____ Model _____ Year _____

\$10 per entry by 8-15-06, \$15 per entry after 8-15-06
Trophies will be awarded on the day of the car show from 3-3:30 PM.

Liability Agreement: I agree to release and discharge all sponsors, officers, directors, the Foothill Lions Club, and all representatives or any other person or entity involved with this Show-N-Shine what-so-ever. That may be an entrant or participant his person or property from any and all liability.

For your convenience and to guarantee your shirt we have included this handy order form for souvenir tee shirt pre-orders

2006 Warm September Nights Tee Shirt Order Form
Shirts are \$15.00 (XXXL-\$18.00)
Men's T Shirts available in sizes S M L XL XXL XXXL
Men's and Women's Tanks available in sizes S M L XL XXL XXXL

Shirt Type _____ Size _____ Quantity _____
Shirt Type _____ Size _____ Quantity _____
Name _____
Address _____ City _____ State _____
Phone Number _____

Editor:

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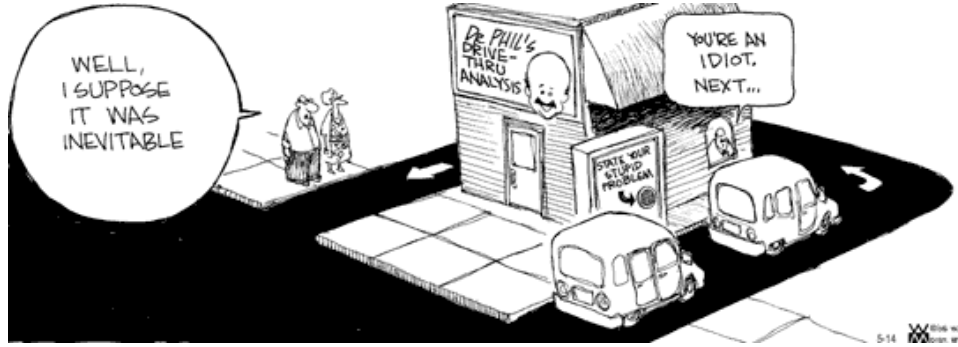
309 6th Street
Wheatland, CA 95692

Please submit any copy for future editions by the earliest date possible.

**Deadline is the
20th of the month
for the next edition!!**

The Mane Lion will consider any submissions by Lions, Lionesses, and Leos of District 4-C1, space availability and timeliness being the primary criteria for publication.

We're on the Web!
www.4C1Lions.org



Good Housekeeping Tip

Dust bunnies can evolve into dust rhinos when disturbed. Rename the area under the couch "The Galapagos Islands" and claim an ecological exemption.

RECYCLE

- **EYEGLASSES – for Lions in Sight**
- **HEARING AIDS – for Ear of the Lion**
- **CELL PHONES & PRINT CARTRIDGES – for the Vision Van**

MANE LION

309 6th Street
Wheatland, CA 95692